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Role & Nature of Media
प्रसार माध्यमांचे स्वरूप आणि भूमिका



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Impact on Social Media in Youth - Special Reference of Nagpur Rural Area

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Abstract:

This article highlights the social media in rural area belonging to youth. Most popular social media is very needful of our society and youth. Social media is create a knowledge of society and country. As like that social touch. And Education System to change the transfer knowledge of Education in rural area.

Introduction :

Social media refers to all applications and websites or blogs that enable people around the globe to interconnect via the internet, chat, and share content, video call among many other functionalities it offers to its users. For a person to be a member of any social media, he or she has to first sign up and then sign in to access content and be able to share and chat with other users of that social media platform. Some of the common and widely used social media platforms include Google, Facebook, Twitter, WhatsApp, Snapchat, Messenger, Google pay many among others.

Over the past two decades, social media have gained so much growth and fame worldwide to an extent that many researchers are now interested in learning more about these social platforms and their effects on the community. Despite the fact that almost everyone in the community is connected to at least one social media platform, the youth and teenagers are the leading and most fanatic of these social platforms to the point that they even social network while in class or even church. It is to this light that researchers have found that these social sites impact the lives of our youth in a society a great deal in terms of morals, behavior and even education-wise.

The use of social media has both negative and positive impacts on our youths today. In this paper, I aim to bring to light the impacts of social media specifically to the youth of this generation. These impacts are both positive and negative.

The positive impacts of social media on the youth today include making them up date on the events happening around the globe and also enables them network and stay connected with their fellow youths and friends without physical meetings. It bridges the gap between friends since a person say in Africa can network and interact with his or her friend in the United States. This in turn helps in strengthening relationships say amongst classmates in high school or college, who after finishing school, moved to different locations around the world.

Additionally, youths can create pages and groups in the social media platforms based on their professions, faith among other dimensions of their lives and this leads to more connections being built and more opportunities being opened for their respective disciplines. This can even lead to more employment opportunities being created for the unemployed youths. From the many interviews carried daily, youths say that social media platforms make their lives enjoyable, efficient and easier and has also become their lifestyle.

Definition of social media

Forms of electronic communication (such as websites for social networking and microblogging) through which users create online communities to share information, ideas, personal messages, and other content.

Life Skills-Based Education on Social Media?

“In a constantly changing environment, having life skills is an essential part of being able to meet the challenges of everyday life. The dramatic changes in global economies over the past five years have been matched with the transformation in technology and these are all impacting on education, the workplace, and our home life.”

Social media has been ingrained into our society today to such extent that it is virtually impossible for people to take you seriously, if you are not on any social media platform. Everyone is on social media – young, old, rich, poor etc. Everyone is always in a frenzy when it comes to socializing online. Even the corporate world has jumped into the bandwagon and companies are very active online, posting updates and answering queries.

There are many social networks to choose from; some of the popular ones include Facebook, Twitter, Snapchat and Instagram. As the popularity of social media keeps on spreading all over the world, there have been mixed feelings about these networks and how they impact the youth. So, how does social media affect the youth?

Think of life skills as the building blocks or framework that allow students to apply the knowledge they acquire in school to real world problems and situations. Also referred to as Softs Skill in a professional context, the ability to think abstractly and approach problems from multiple angles to find practical solutions, and the skill to communicate clearly and effectively are just as important as technical knowledge in a particular field or academic subject

Here are five ways I have seen technology have a negative influence on youth:

1. The social websites become their first priority, rather than the things that should come first such as school, family and sports.
2. People portray themselves as someone they're not.
3. Young people can begin to cyberbully another peer; this can lead to many things such as depression and suicidal thoughts.
4. Some youth are easily influenced so they may feel the need to change their physical appearance by comparing themselves to the next person they see in the media.
5. Social media is a very powerful temptation, so it can also become addicting and begin to start sidetracking the youth.

There are also a lot of benefits that come from social media and the internet for teenagers. For a lot of people in my age group social media is an outlet for thoughts that they are able to share with their peers. Websites where you can interact with others your age means a lot to teenagers because it is a form of self expression. As we begin to get older it is very important to know who you are and what you want to do with your life, through social media you can easily find this out. So before we get into our serious years we might as well practice how to express ourselves in a respectful way.

Also social media is an easy way to connect with people all throughout the area that you live in. In my age group a lot of very close friendships have been formed through social media and have helped to benefit each other in multiple ways. The reason social media makes it so easy

to create bonds is your allowed to express your likes and dislikes, which people can easily relate to. As many ways as people believe that social media is bad, it can also provide a lot of good, you just have to use it for the right things.

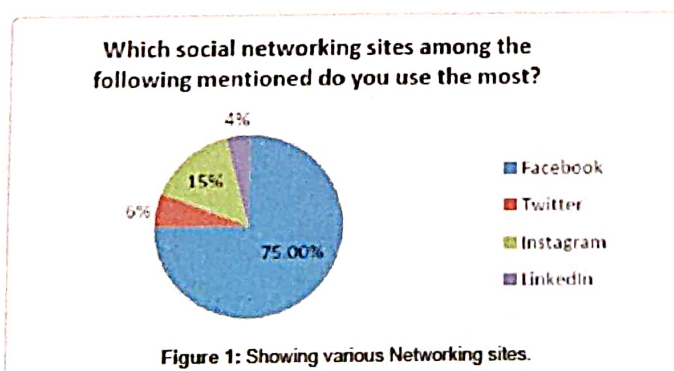
Most Usfull Social Media.



Five ways I have seen technology have a positive influence on youth:

1. Keeps connections between friends when they're not always able to see each other when they want to.
2. Social media also keeps you up to date with things that are going on around the world rather than just in your area.
3. It gives youth a place to express themselves in a way that a public place wouldn't allow us to.
4. It helps to develop social skills, a lot of friendships can stem from a social website.
5. It's a fun way to interact with your peers, other than seeing them in person.
6. In conclusion, social media can have both a beneficial and negative impact on the youth of my generation. It can help youth prosper in so many different ways. As well as hold them down in various ways. The impact that social media has on us is up for us to decide!

Social Networking sites in use.



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